

From Market Shop to Landowner: How Co-Fractional Ownership is Changing Lives in Nigeria

De Velli Group

For a long time in Nigeria and across the world, real estate followed one strict rule. You either owned a property completely or you did not own it at all. If you could not afford the full cost of land or a building, ownership was simply not for you. Real estate became a privilege for a few people, the wealthy, the connected, the already established.

At De Velli Group, we believe that rule is outdated. Today, we are not just talking about real estate. We are talking about how ownership itself is evolving. We are talking about breaking class barriers. We are talking about making property ownership simple, affordable, and accessible to anyone. This is where co-fractional ownership comes in.

A SHIFT FROM SOLO OWNERSHIP TO SHARED GROWTH

Traditionally, owning property alone was seen as a status symbol. But solo ownership also means carrying all the financial pressure, all the risk, and all the responsibility alone. At De Velli Group, we chose a different path. We built a system where access beats exclusivity, collaboration beats solo ownership, and shared ownership unlocks growth for investors, developers, and communities.

This is where co-fractional ownership meets business development strategy. This model did not come from theory. It came from experience. From seeing capable people locked out of real estate simply because they could not buy alone. From seeing land sit idle when it could be working for many people at once. From understanding that wealth grows faster when it is structured, shared, and well governed.

Co-fractional ownership simply means multiple people come together to own a real estate asset collectively. Each person owns a clearly defined share and understands their rights, their returns, and their exit options.

At De Velli Group, our co-fractional ownership system is equity based, transparent, and structured for appreciation, income, or strategic use. This system matters because it lowers the entry barrier for investors. It allows people to spread their money across multiple assets instead of tying everything to one property. It makes it possible to develop bigger and higher quality projects. Most importantly, it turns risk into shared risk instead of isolated risk.



Feature Story: Mrs Bimbo

Mrs Bimbo's story shows the power of this system in action. She has always been a hard-working woman. Every morning, she wakes up before dawn to open her small shop in the market, selling baby items to her loyal customers. Every coin she earns goes into keeping the business running and supporting her family. The thought of owning land or property was always far from her mind.

Where will I get that kind of money? How much do I make in a month? she would often say whenever someone talked about buying land. Like many Nigerians, she believed property ownership was only for the wealthy, the people with connections, large salaries, or big businesses. For her, it was a dream that felt impossible.
Then Mrs Bimbo discovered De Velli Group's co-fractional ownership model. For the first time, she

realized that owning land did not have to be an all-or-nothing game. She could invest a small, manageable amount alongside other partners, share ownership, and still secure a real, legal property. It was simple, transparent, and within her reach.

With guidance from De Velli Group, Mrs Bimbo purchased her first plot of land. She still remembers the feeling of holding that document in her hand, the proof that she was finally a landowner. It was more than just an investment. It was a symbol of hope, progress, and possibility.
And the results spoke for themselves. When she sold that first plot, she earned double the amount she invested. With her new earnings, she bought an even bigger plot of land, securing a larger piece of her future. What once seemed impossible had now become reality.

Today, Mrs Bimbo is proud, confident, and excited about her future. Her story shows that land ownership is no longer a luxury reserved for the few. With co-fractional ownership, anyone can invest, grow their wealth, and secure a brighter tomorrow.
For ordinary Nigerians like Mrs Bimbo, this system is changing lives, turning small monthly earners into real property owners and giving them a way to build lasting wealth with minimal risk. Her journey proves that property ownership is not about how much you earn, but about having the right system, support, and strategy.

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Thanks to co-fractional ownership, Mrs Bimbo’s life has changed forever. Today, she is not just a market trader. She is a proud landowner, an investor, and an inspiration to everyone who dreams of owning land but thought it was impossible.



How You Can Start Your Co-Fractional Ownership Journey

- **Sign up with De Velli Group**

Create an account to access co-fractional ownership opportunities.

- **Browse Available Properties**

Choose a land or property plot that fits your goals.

- **Select Your Investment**

Decide the fraction you want to own.

- **Make Your Payment**

Pay your portion securely and confidently.

- **Receive Legal Documentation**

Get ownership papers showing your share and rights.

- **Track Your Investment**

Monitor your property’s progress, value, and income.

- **Reinvest and Grow**

Use profits to buy bigger properties or diversify your portfolio.

With De Velli Group, the dream of land ownership is no longer out of reach. It is simple, affordable, and open to anyone willing to take the first step. Mrs Bimbo’s journey is proof that real estate is not just for the wealthy. It is for anyone ready to invest in their future and build lasting wealth.

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