



# Her Wedding Gift Was Not Jewellery or a Luxury Car: It Was a Piece of Land

When people think about wedding gifts, they usually imagine jewellery, cash, furniture or something beautiful for the new home. Some families give expensive watches. Others buy appliances, organise a surprise trip or transfer money into the couple's account. For Ifeoma and Daniel, the wedding gift they received from Ifeoma's mother was completely different. She wanted to give them something that could become more valuable with time.

Ifeoma's mother had watched her daughter grow from a young girl into a professional woman. She had seen the years of university, the first job, the career changes and eventually the decision to build a home with someone she loved. She knew that a wedding was only the beginning of a much bigger journey. There would be rent, children, school fees, business plans, family responsibilities and many other financial decisions ahead.

So, instead of spending everything on a traditional wedding present, she decided to put part of her savings into real estate for the newly married couple.

The gift was not something they could unwrap on the wedding day. It was an investment in property.

The couple now had something that could become part of their financial foundation.

## A Wedding Can Also Be the Beginning of Ownership

Marriage often comes with conversations about building a future together. Couples discuss where they will live, how they will save, whether they will start a business and when they will have children. Property ownership can become part of that conversation as well.

For Ifeoma and Daniel, receiving land as a wedding gift changed the way they looked at their finances. Instead of seeing the gift as something to enjoy immediately, they began to see it as something they could build around.

Real estate ownership does not always have to begin with buying a completed house. Investors can participate through different structures depending on their financial capacity and investment objectives. De Velli Group currently offers outright property ownership, turnkey property investment and fractional ownership as different routes into real estate.

That distinction matters because many young couples assume that property ownership must wait

until they can afford a complete house. But ownership can begin with a smaller, properly structured investment.

For this couple, the gift created a different kind of conversation. Instead of asking what they could buy with the money, they began asking what the money could help them own.

### **The Value of Giving Assets Instead of Things**

There is nothing wrong with giving a beautiful wedding gift. Jewellery can carry sentimental value. Furniture can make a new home comfortable. Cash can help a young couple handle immediate expenses.

But an asset can serve a different purpose.

An asset has the potential to remain useful long after the original excitement has disappeared. Property, for example, can potentially appreciate as demand, infrastructure and development change the value of a location. That does not mean appreciation is guaranteed, but it explains why location, documentation and timing matter when considering real estate.

Ifeoma's mother understood that the newlyweds would eventually spend money on many things. Some expenses would be necessary. Others would simply be part of life. But she wanted at least one part of her gift to remain connected to their long term financial plans.

The gift therefore became more than a wedding present. It became a financial lesson.

### **Why Young Couples Need More Than a Wedding Budget**

Many couples spend months planning their wedding but very little time planning what happens financially after the wedding.

They calculate the cost of the venue, food, clothing, photography and entertainment. They create guest lists and negotiate with vendors. But once the celebration ends, another reality begins. There are monthly bills. There are housing costs. There are family responsibilities. There are career decisions and unexpected expenses. There is also the question of how the couple will build wealth together.

This is why an early property position can be meaningful. It gives the couple something to think about beyond their immediate lifestyle.

De Velli Group describes fractional ownership as a model where multiple investors participate in a premium property through smaller ownership units, with returns shared according to ownership stake.

For a young couple who cannot immediately afford an entire premium property, a structured ownership model can provide another way to begin participating in real estate.

The important point is not that every couple should receive land as a wedding gift. The lesson is that financial gifts can be designed with the future in mind.

### **A Gift That Can Become Part of Their Story**



Years from now, Ifeoma and Daniel may remember their wedding for many reasons. They may remember the music, the photographs, the people who travelled to celebrate with them and the excitement of beginning their marriage.

But they may also remember the unusual gift from Ifeoma's mother.

She did not simply give them something beautiful for their wedding day. She gave them something that could become part of their financial journey.

That is the difference between giving something that is enjoyed once and giving something that can remain part of a family's story.

A wedding marks the beginning of a marriage. It can also mark the beginning of shared financial responsibility.

Ifeoma's mother's gift was simple. She gave the couple property.

Years later, they may remember that gift not because it was expensive or impressive, but because it gave them something many young couples spend years trying to acquire: a place in the property market.

That is a different kind of wedding gift. A gift that does not simply say, "Congratulations on your marriage." It says, "Now begin building something together."